

Discover New Possibilities in Global Medical & Wellness Tourism



International Conference on Medical & Wellness Tourism



About TEXILA

Texila American University (TAU) is one of the renowned medical universities in the Caribbean started in the year 2010. Over the journey, TAU has got campuses in Guyana, Zambia, and UAE. TAU has been ranked as a Tier-1 medical school in Zambia by the HEA and recognized as a 2nd private university in Guyana by UniRank. TAU has its presence in 6 countries offering 48+ courses with students enrolled from 78+ countries.

Texila Conference is a wing of Texila American University, rooted in the year 2014, and has so far enlightened over 5000+ global audience by connecting to 100+ speakers from 80+ countries. We are conducting the International Conference on Medical & Wellness Tourism in Bengaluru on 24th July 2020, after our grand success of conducting 11 international conferences in medical, educational, academics, and technology industries.

TEXILA's Conference Journey



10+
Conferences



60+
Countries



100+
Speakers



5000+
Attendees



TEXILA
INTERNATIONAL
e-CONFERENCE

Global Participation

- | | | | |
|-----------|----------------|-----------|-------------|
| India | Nigeria | Ghana | Mauritius |
| Zambia | UAE | Australia | USA |
| Canada | Czech Republic | Jamaica | Israel |
| Singapore | United Kingdom | Italy | Philippines |

About ICMWT

The International Conference on Medical and Wellness Tourism (ICMWT) is one of a distinctive conference, commingling medical and wellness tourism. This upcoming conference is intended to create a unified platform for industry players and experts to share their knowledge, skills, innovation, ideologies, and thoughts to achieve holistic industry excellence.

It is going to be a venue for industry professionals and associates to discuss new ground-breaking ideologies, technologies, and innovations. Every participant will get benefited in a plethora of ways because the agendas are planned with interactive and knowledge-sharing sessions. It would be a lifetime opportunity to have such a gathering and discuss the vast array of medical and wellness tourism.

Attendees' Profile

The event will have participants from the medical and wellness tourism industries that include:

- | | |
|---|--|
| <ul style="list-style-type: none"> /// Hospitals and Clinics /// Pharma Companies and Manufacturers /// Medical Equipment Manufacturers and Dealers /// Wellness Equipment Manufacturers and Dealers /// Health Insurance Companies, Administrators, and Agents /// Medical and Wellness Tourism Companies and Facilitators | <ul style="list-style-type: none"> /// Hotel Chains and Wellness Resorts /// Airlines and Travel Agents /// Financial Organizations /// Government Officials and Local Authorities /// Medical and Wellness Tourism Consulting Firms /// And Many More |
|---|--|

Why ICMWT?

- /// Meet over 500 professionals from the medical & wellness tourism industry, pharmaceutical segments, government policymakers, authorities, and technology executives
- /// Raise brand awareness and create preferences in the medical & wellness tourism Industry
- /// Network with professionals and industry experts
- /// Inexpensive way to market and put your business under the spotlight
- /// Discuss best practices for business transformation and implementation of innovations and technologies into the existing processes

Speaker Profiles



Dr. Prem Jagyasi

Founder and Owner - Dr. Prem and Associates

Dr. Prem Jagyasi is the leading authority and influencer in Global Healthcare, MWT industry and has delivered incredible keynote speeches and workshops in 150+ international conferences in over 65 countries with half a million followers across the globe.



Dr Nandita Shah

Founder & Director - SHARAN

Dr. Nandita Shah is the recipient of the prestigious Nari Shakti Award 2016 from the President of India in recognition of her work in the field of health and nutrition. Her book "Reversing Diabetes in 21 Days" has a record number of reprints and has been an Amazon India #1 bestseller in the field of Healthcare



Dr Karthik Anantharaman

Director e-Pharmacy & Private Label Business
Medlife.com

Dr Karthik Anantharaman has received "Frost & Sullivan Best Healthcare Brand Award 2016 (Medical Devices)" and "Economic Times (ET) Best Healthcare Brands award 2016".



Dr. Mohammad Afzal Siddiqui

CEO - Marlin Medical Assistance Pvt. Ltd.

Dr. Mohammad Afzal Siddiqui is the protagonist in making India a preferred medical tourism destination for global patients. He got Best IMIA Interpreter of the Year- 2013, USA and Young CEO of the Year Award 2019.

Agenda



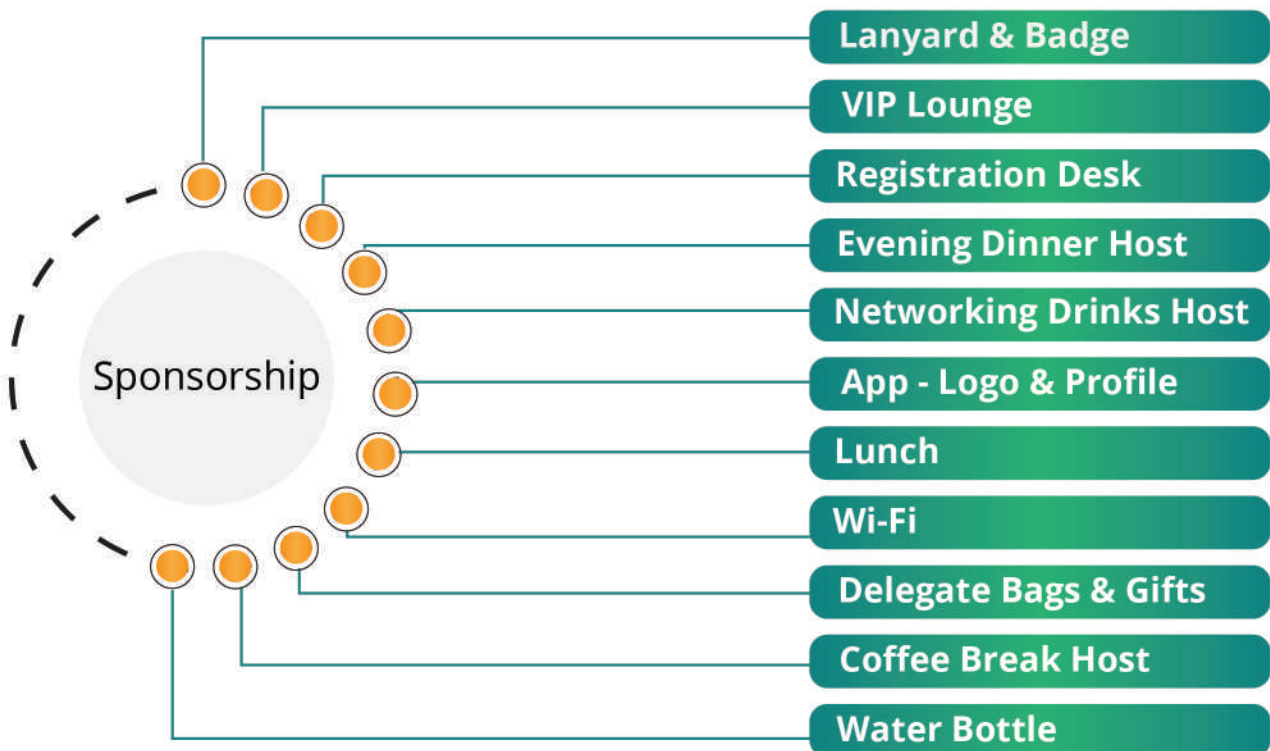
Sponsorship Packages

| Features | Title Sponsor* 3 No's | Gold Sponsor* 3 No's | Silver Sponsor* 3 No's | Bronze Sponsor* 5 No's |
|--|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Exclusive brand placement in ICMWT website, emailers, social media and other promotional activities | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| VIP Complimentary Conference passes | 5 | 3 | 2 | 1 |
| Gold Complimentary Conference passes | 5 | 5 | 3 | 2 |
| Keynote Speaking Slot | 1 | 1 | | |
| Panel Speaking Slot | 1 | | 1 | 1 |
| Complimentary Sponsor Exhibit Booth | 3x3 Sqm | 3x2 Sqm | 2x2 Sqm* | - |
| Additional Complimentary Booth (For Sponsor Invitees) | 2x2 Sqm* | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Naming rights ("Company" proudly presents) | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Brand Logo in workshop marketing material (including stage background) | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Complimentary Business Invitee Ticket (Limited Access to Exhibition area only) | 100 | 50 | 25 | 5 |
| Complimentary Business Invitee Ticket (Limited Access to Exhibition & Conference area without Lunch) | 25 | 10 | 5 | 2 |
| Exclusive Sponsor Logo Branding at Venues | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Sponsor logo on visitor promotion emails, website homepage and Partners promotional activities | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Logo placements in partners promotional activities | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Podium branding(Standee Placement) | 2 | 1 | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Exclusive Hoardings at the venue | 2 | 1 | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Delegate welcome kit inserts | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Verbal recognition at the Inaugural Ceremony | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Invitation to hold Workshops | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Blog post about sponsorship | 2 | 1 | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Product video advert in Texila e-conference YouTube channel | 90 Days | 60 Days | 30 Days | <input checked="" type="checkbox"/> |
| Mention in the Press Release | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Mention in emailers | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Additional conciliation will be negotiated upon request | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |

*Available on first come, first served basis

*Price upon request

Sponsorship Categories



Note: For details on sponsorship benefits, please contact us at icmwt@tau.edu.gy

Stall Booking

The stalls will be allocated on a first come, first served basis.



Early Bird offer ~~\$500~~
\$350
2 x 2 Sqm

- ✓ 1 table
- ✓ 2 chairs
- ✓ Carpet
- ✓ 2 Conference Passes
- ✓ 2 spotlights
- ✓ 1 220v Socket
- ✓ Facia Name with Company Logo



Early Bird offer ~~\$1000~~
\$750
3 x 2 Sqm

- ✓ 1 table
- ✓ 3 chairs
- ✓ Carpet
- ✓ 3 Conference Passes
- ✓ 3 spotlights
- ✓ 1 220v Socket
- ✓ Facia Name with Company Logo

*Listing available in ICMWT website

Prospective Key Officials & Industry leaders

- Key Government officials from the Ministry of Ayush, External Affairs, Health & Family Welfare and Ministry of Tourism (Govt of India & Karnataka).
- Office bearers from various medical associations like NABH, AHPI, KMC, IMA, ANBAI, IRDAI, PHFI, SAST & CAHO.
- Ambassadors and diplomats from Namibia, Afghanistan, Tanzania, Oman, Iraq, Israel, Kenya, Ethiopia, Nigeria, Zambia, Kenya, Bahrain, Bangladesh, Sri Lanka and CIS Countries.
- Medical insurance officials / Travel agents & facilitators / Hospitality & airline service providers trade journalists / equipment suppliers.
- Senior representatives from leading hospitals and wellness centers like Apollo, Narayana Hrudayalaya, Colombia Asia, NIMHANS, Manipal, Kairali Ayurvedic Group, Danvanthiri Medical Tourism, Kottakkal Arya Vaidya Sala and many more.

Participation Details

GOLD

Early Bird Offer

~~USD 150~~ USD 80

**all taxes included*

The registration fee includes

- Full Access to Conference & Exhibition Area
- Conference Kit
- Invitation to the After Party
- Networking Lunch
- Invitation to the Conference & Exhibition Opening Ceremony

VIP

Early Bird Offer

~~USD 250~~ USD 170

**all taxes included*

The registration fee includes

- Full Access to Conference & Exhibition Area
- Access to VIP & Speaker Lounge
- Conference Kit
- Invite to the VIP Dinner
- Invitation of 2 Super Saver Pass
- Invitation to the After Party
- Networking Lunch
- Invitation to the Conference & Exhibition Opening Ceremony

SUPER SAVER

Early Bird Offer

~~USD 50~~ USD 25

**all taxes included*

The registration fee includes

- Limited Access to Conference & Exhibition Area
- Invitation to the Conference & Exhibition Opening Ceremony
- Conference Kit
- Coffee/Tea

Journey of TEXILA International Conference



Contact us

No: 34/1, Ground Floor, K.S Arunachalam Road,
K.K Pudur, Coimbatore - 641 038, India.

+91 422 3309926 / +91 96774 79111

icmwt@tau.edu.gy

www.texilaconference.org/icmwt



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